

SHRI RAMASAMY MEMORIAL UNIVERSITY SIKKIM

5TH MILE, TADONG, GANGTOK, SIKKIM 737102

PLACEMENT & TRAINING CELL

SRMUS/PAT/2021-22/130

Date: 23-02-2022

PLACEMENT DRIVE NOTIFICATION

Company	Square Yards
About the Company	Square Yards is India's largest Real Estate Platform. Founded in 2014, Square Yards today ranks in the top 20 consumer tech start-ups in India in terms of GTV (~USD2bn), top 50 in terms of revenue, and is amongst the handful of consumer tech startups in India which are profitable. Square Yards has achieved a significant scale in just 7 years and is one of the few Indian startups which have successfully expanded globally. It has a direct presence in 20+ cities globally and has more than 5,000 employees across 9 Countries. Square Yards' integrated online to offline (O2O) transactional model and positioning as a one-stop-shop for the entire home services model (new homes, resale, rentals, property management, home interiors, property-related services, virtual property viewing) brings exhaustive supply, demand, and distribution together to tap the highly fragmented real estate market. • One of the Largest Tech-led Brokerage of Primary Real Estate Globally • Largest Real Estate Marketplace in India • Largest Lending marketplace in India • Fastest Growing Proptech Platform in GCC, Australia & Canada
Job Title	Management Trainee (Sales & Marketing)
Job Description	 Build Good Working Relationship with Clients Understand the core values of the company and its goals Research the market and related products for possible business opportunities. PAN India competitive Market Research and Data analysis in real Estate and Financial market Present the product favourably and in a structured professional manner Maintain and develop relationships with channel partners in person and via telephone calls and e-mails Follow up with potential customers to prospect for new business Advise on forth coming product developments Develop Square Yards as a brand by ensuring Service standards in line with company policies.
Job Location	Bangalore
Eligible Degrees	MBA, M.Com, MA (Economics) BBA, B.Com, BSc.(Economics)
Eligibility Criteria	No marks criteria
Desired Skills	 An empathic communicator with pleasant personality Self-driven, well groomed, results-oriented professional with a positive outlook Structured and process oriented Zeal for multitasking Comprehensive towards Facts and Figures
Compensation (CTC)	Rs. 4.50 LPA (fixed- 3.00, variable- 1.50)
Selection Process	1.Group Discussion 2.Personal Interview 3.Psychometric Analysis
Date of Interview	Will be intimated later
Venue	Online/Virtual